



# FLORIDA SPA & WELLNESS ASSOCIATION

Uniting Spa & Wellness Professionals Since 2009

## VENDOR MEMBERSHIP 2021

### EVENTS

- Exhibiting opportunities at FSA events
- Exclusive event sponsorship opportunities
- Participate in Gift Giving program
- Keynote and Brand presentation opportunities
- Networking and relationship building with Spa Leaders
- Spa attendee data list
- Non-exhibiting vendors members are welcomed to attend the FSA post event networking receptions

### ADVERTISING

- Advertising opportunities in website and FSA "Scoop" monthly newsletter
- Two (2) complimentary Facebook post annually
- Vendor highlighting opportunities on FSA monthly newsletter
- One (1) complimentary Zoom/Webinar Brand Feature on FSA Zoom platform
- Participation in AVP (Allied Vendor Partnership) Program
- \*Social media opportunities to promote your brand on FSA Facebook & Website
- \*Fees will apply to additional social media advertising

### WEBSITE

- Company listing in Members Directory
- Display the FSA logo on your website and other marketing opportunities
- Access to Members Only page on FSA Website
- Access to Spa Members proprietary contact information

### EXCLUSIVE SPONSORSHIP

- Exclusive private luncheon opportunity
- Private cocktail networking and social opportunities
- Sponsorship education opportunities

The FSA is the primary platform for connecting the leading industry Spa Directors, Managers and Decision Makers in the State of Florida for your brand. Your membership in the FSA designates you and your brand as a reputable part of our dynamic industry.

[www.floridaspaassociation.com](http://www.floridaspaassociation.com)